

Խաչյոճի™

BASIC LOGO USE AND VISUAL ID INSTRUCTIONS

հաշյոճի™

LOGOTYPE IN IT'S BASIC FORM



PANTONE 432 C  
C23M2Y0K77

հաշյոճի.ՎՕՄ

LOGOTYPE IN / DOT COM / FORM FOR ALTERNATIVE USAGE



PANTONE 432 C  
C23M2Y0K77



PANTONE 429 C  
C3M0Y0K32

Իւաշյոճի™

LOGOTYPE ON DARK BACKGROUND



WHITE

Իւաշյոճի.ՎՈՄ

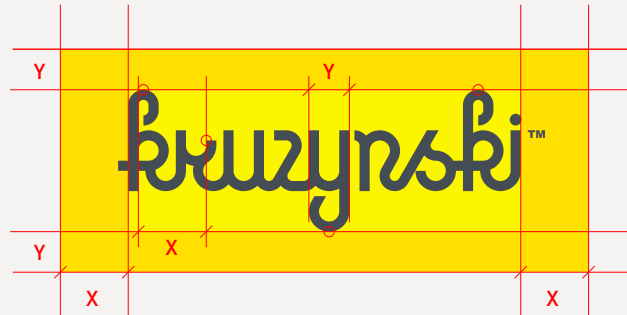
LOGOTYPE IN / DOT COM / ON DARK BACKGROUND



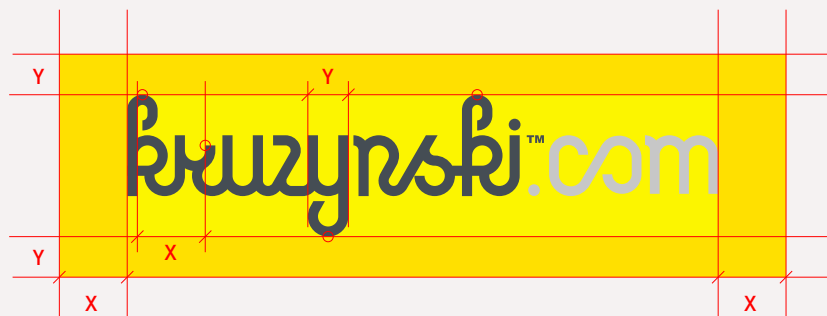
WHITE



PANTONE 429 C  
C3M0Y0K32



SAFETY ZONE DEFINITION



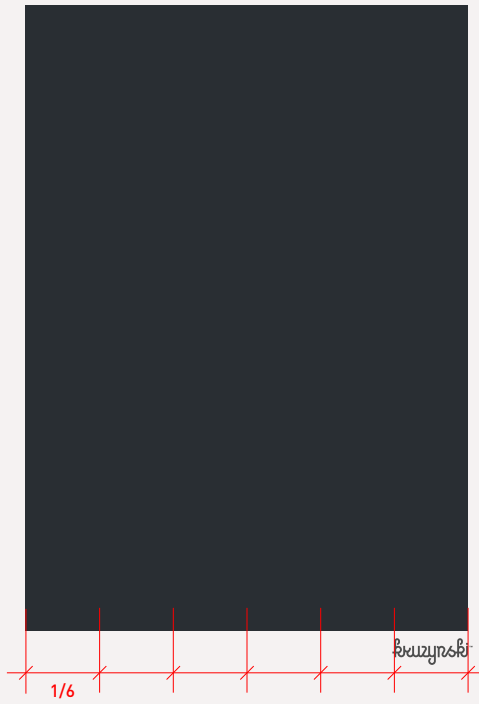
SAFETY ZONE DEFINITION FOR ALT. VERSION



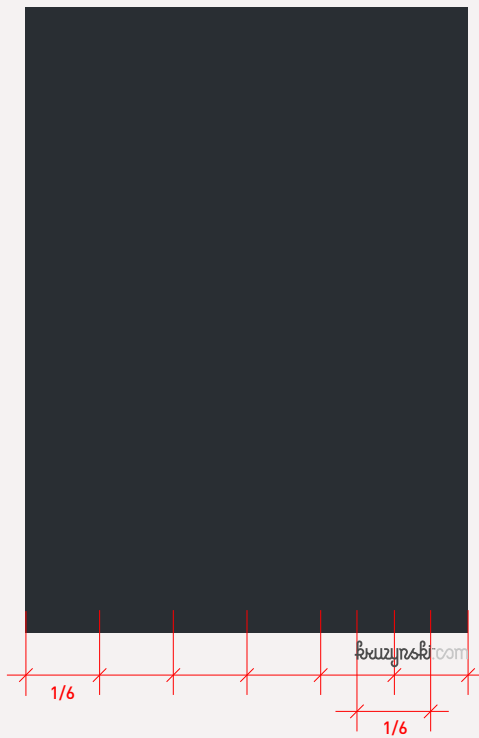
LOGO ALIGNED TO A PHOTOGRAPHY / PICTURE



LOGO ALIGNED WITH A PHOTOGRAPHY / PICTURE



RECOMANDED SIZE OF LOGO FOR PHOTO LAYOUT



LOGO ALIGNED WITH A PHOTOGRAPHY / PICTURE: / DOT COM / VER.

~~kruczynski™~~

DON'T!

~~kruczynski™~~

DON'T!

~~kruczynski™~~

DON'T!

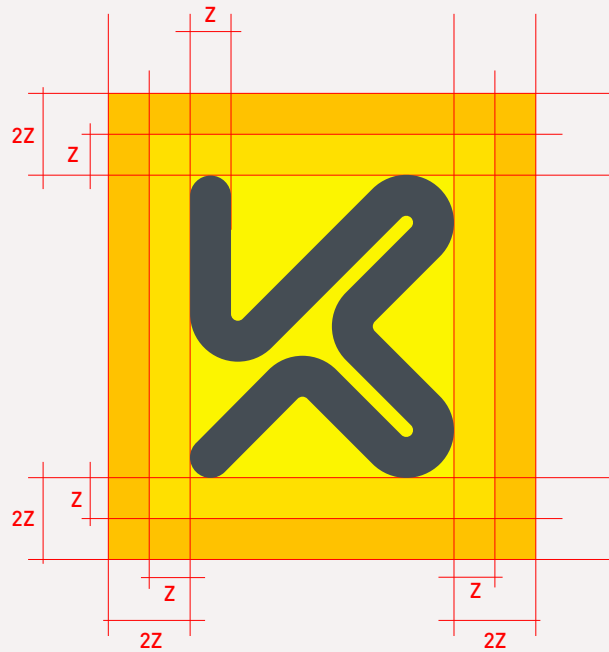
~~kruczynski™~~

~~kruczynski™~~

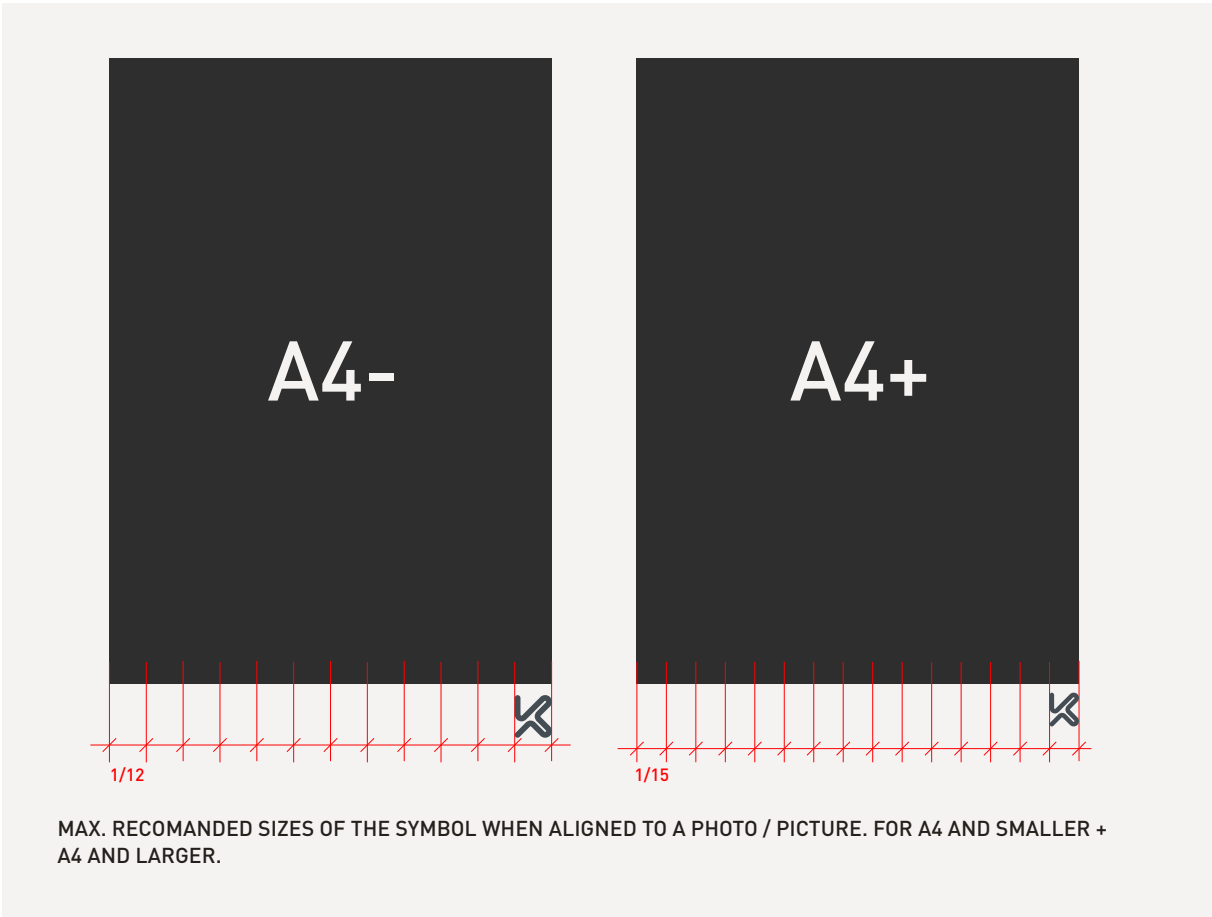
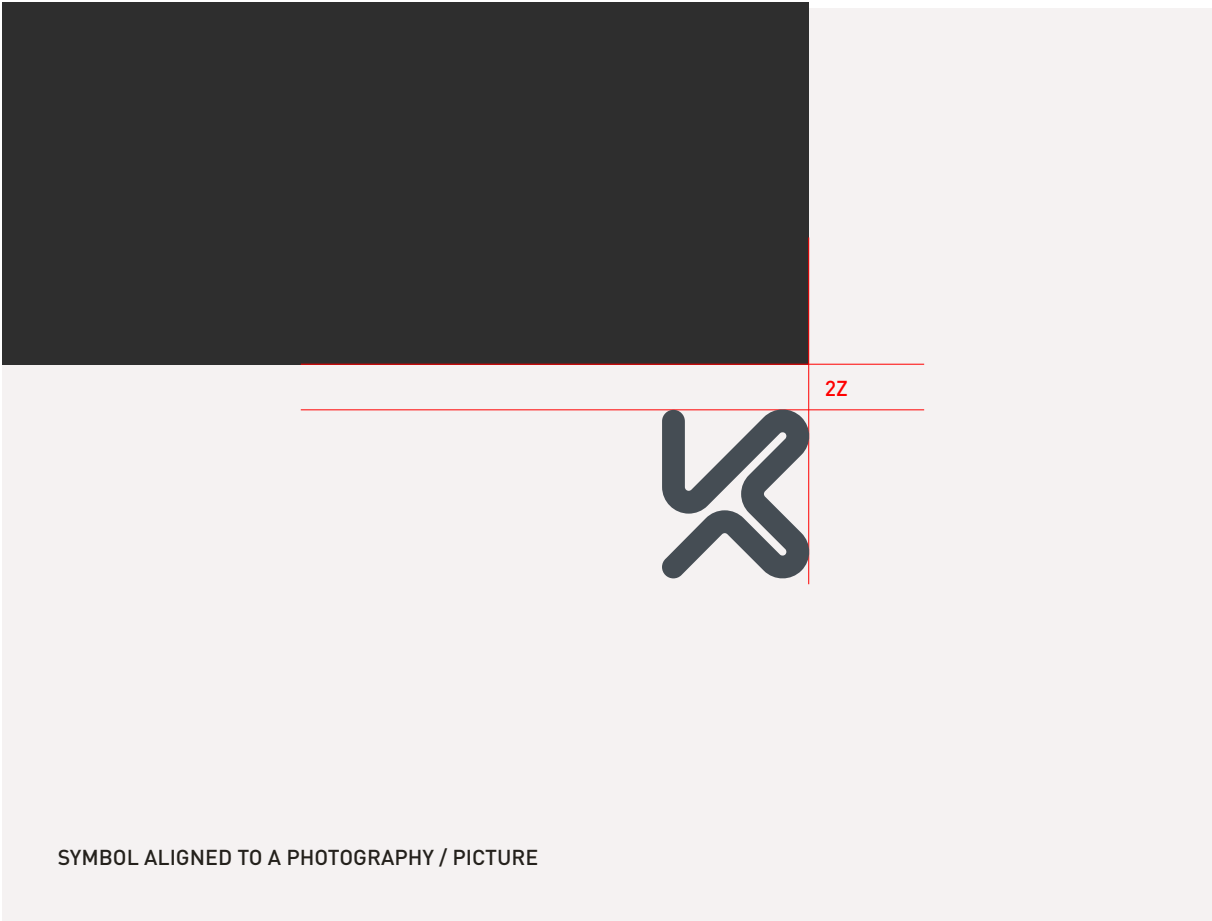
DON'T!

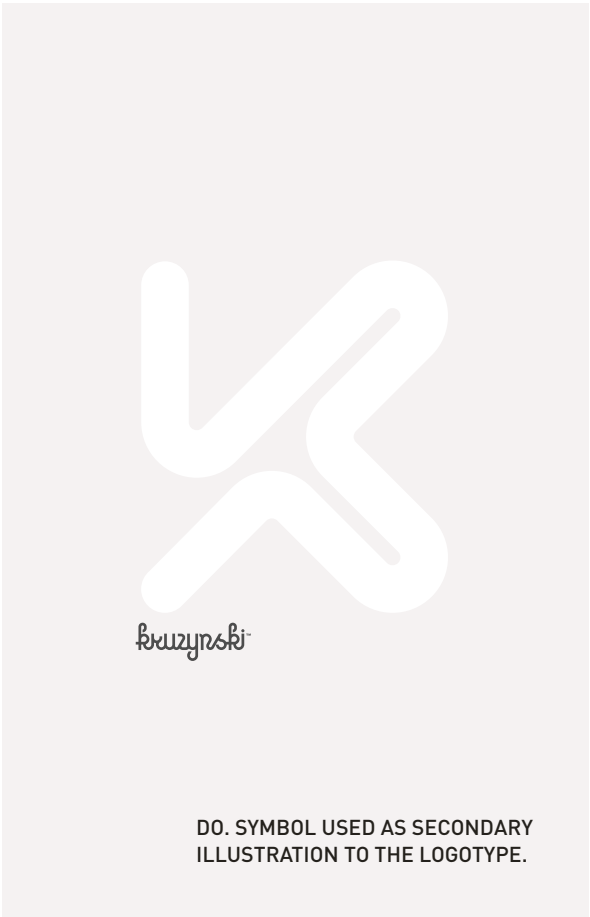
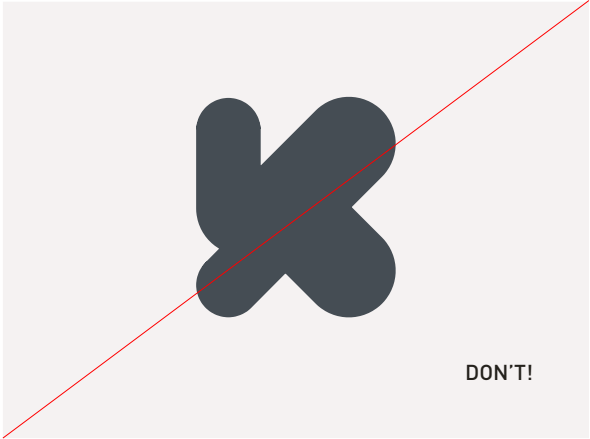
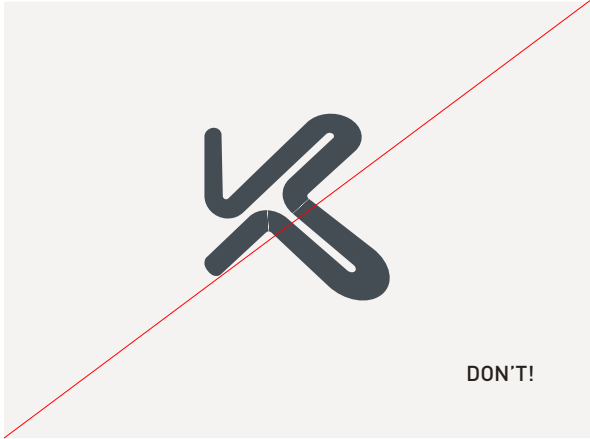
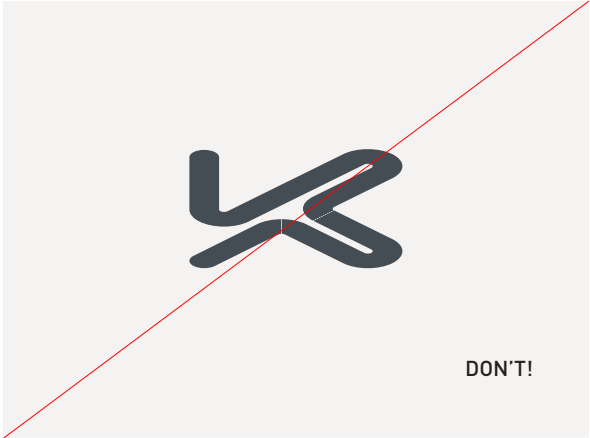
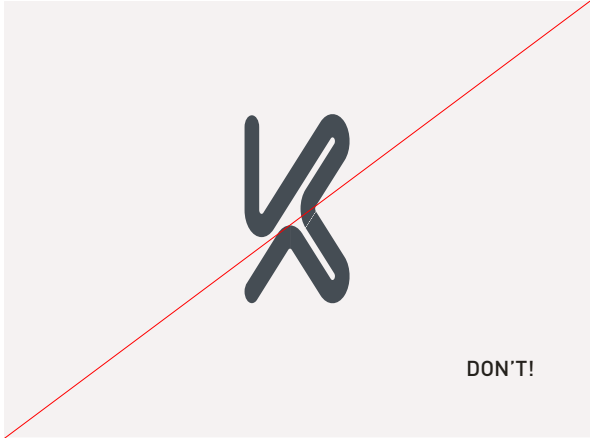


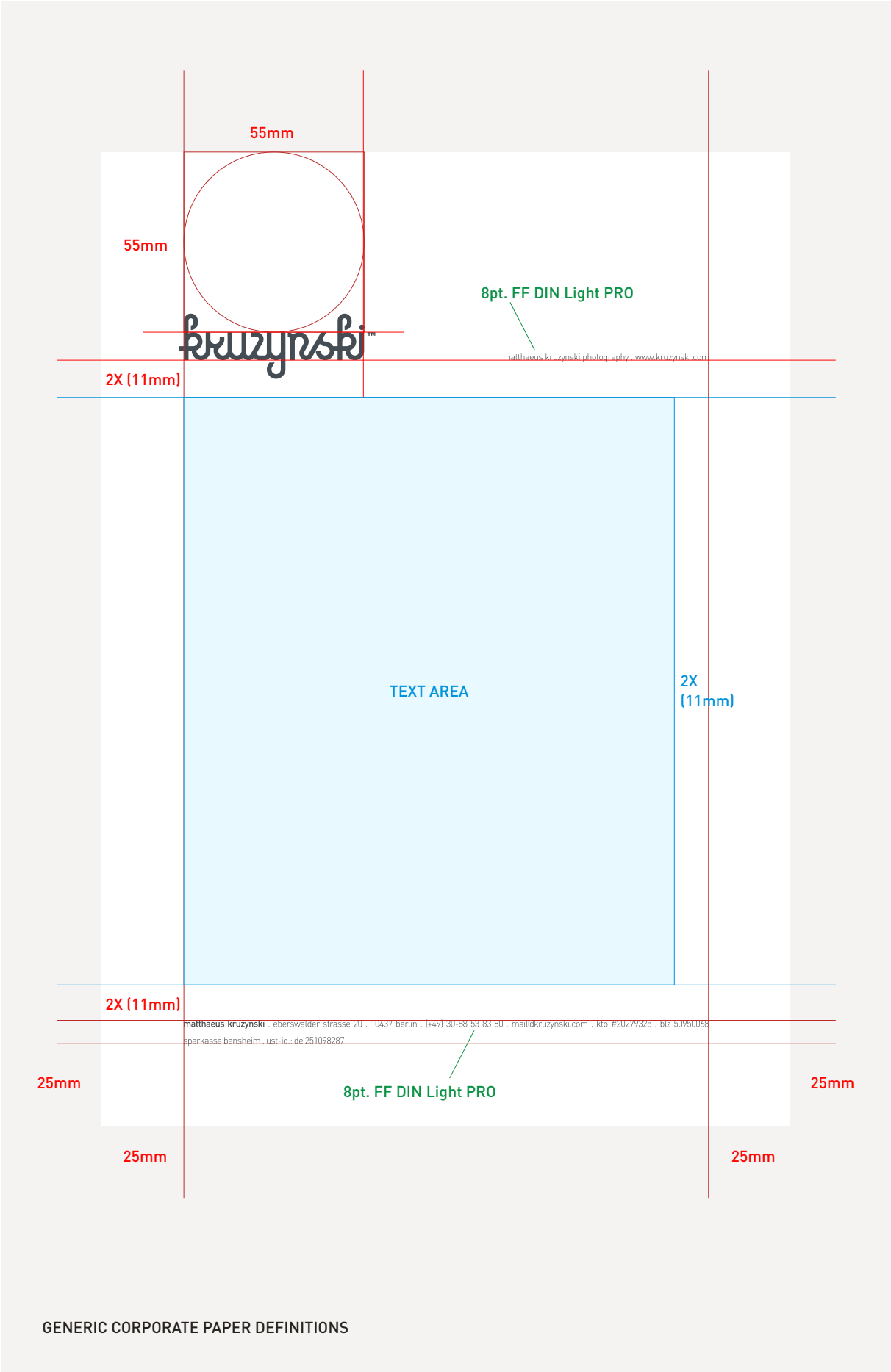
ADDITIONAL SYMBOL, USABLE AS A SHORTCUT - LOGO. COLOR SCHEMES ARE THE SAME AS FOR THE MAIN LOGO. WHEN USED AS AN ILLUSTRATION, COLORS MAY VARY.



SAFETY ZONE DEFINITION: "Z" IS FOR LARGE SIZE USE, "2Z" FOR SMALLER SIZES, MAINLY WHEN USED AS LOGO









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sparkasse bensheim . ust-id.: de 251098287

PAPER COLOR VERSION 1

PANTONE COOL GRAY 2 C 20% - DARKER GRAY (BACKGROUND)  
PANTONE COOL GRAY 2 C 5% - LIGHTER GRAY  
PANTONE 432 C 100% - TEXT AND LOGOTYPE

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sparkasse bensheim . ust-id.: de 251098287

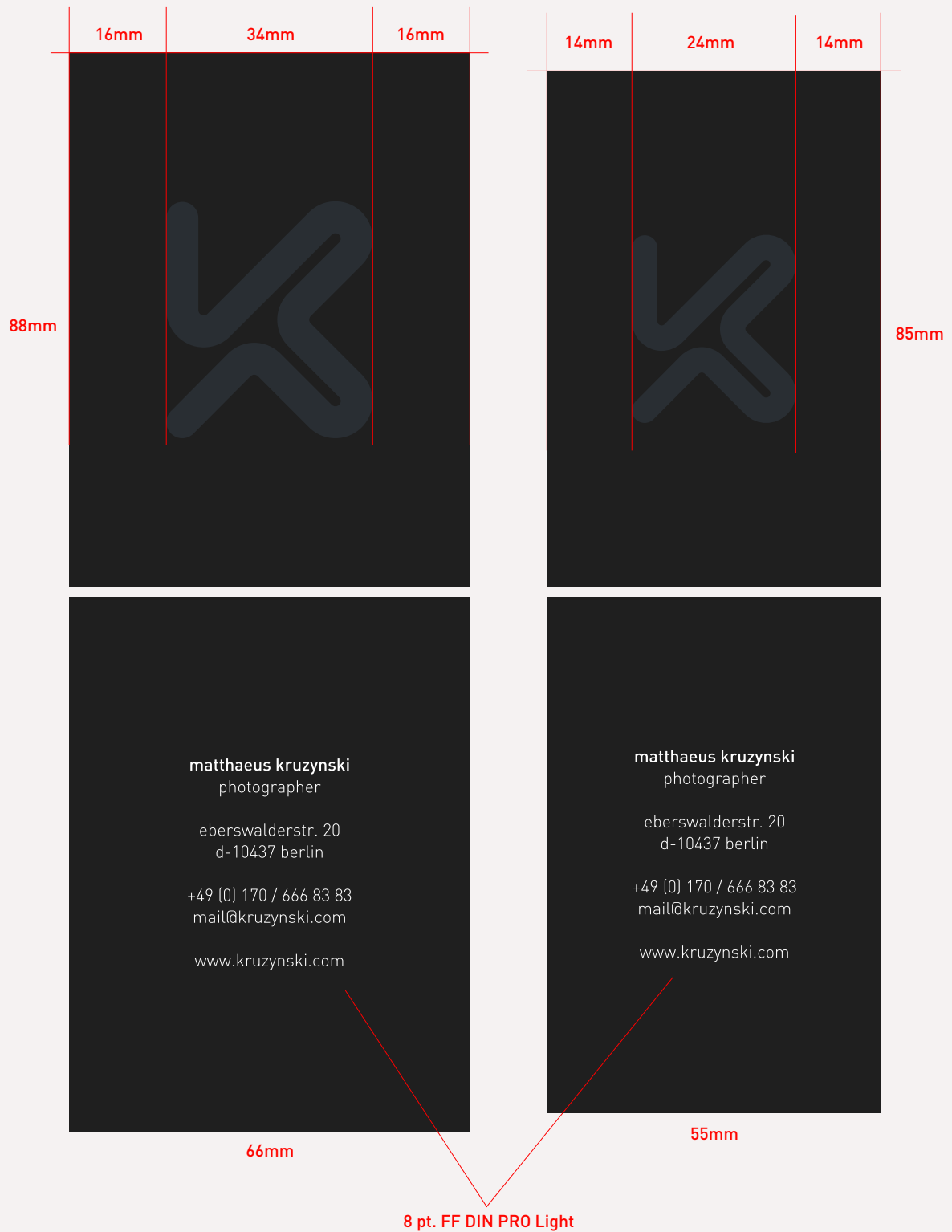
PAPER COLOR VERSION 2

PANTONE COOL GRAY 2 C 20% - BACKGROUND  
PANTONE 432 C 100% - TEXT AND LOGOTYPE

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sparkasse bensheim . ust-id.: de 251098287



BUSINESS CARDS: THE DOUBLE-SIDE PRINTED FULL VERSION.  
PRINT ON COARSE-GRAINED, HIGHT QUALITY ANTHRACITE PAPER.  
THE BACKGROUND SYMBOL / ILLUSTRATION IS PRINTED IN  
**PARTIAL LACQUERE.**

FF DIN Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

**FF DIN Medium**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz**

**Łwazyński™**

The quick brown fox jumps over the lazy dog

The quick brown fox jumps over the lazy dog



CREATED BY JAN VRANOVSKY, 2009  
[HTTP://RA30412.COM](http://ra30412.com)